

RELEASE NOTES



Update Date: September 26, 2022

Dear Customers,

We are happy to let you know that we are live with the latest release of the **Customer Traceability Report**. You can see the changes in the same link where you usually access the [reports](#).

Changes in the Customer Traceability Report:

- New crops have been added. Apart from Coffee, Cocoa, Tea and Hazelnut we now have data available on “Fresh Fruits” (i.e., Avocado, Banana, Coconut, Mango, Melon, Orange, Passion Fruit, Pineapple, Plantain, Watermelon). All these fresh fruits don’t contain data about their sub-product types but only the “Fresh Fruit” type. Other crops like Flowers, Foliage and Rooibos are also available.
- The Retention graph (in the Origin tab) has been fixed. If you hover over, you can find the “Not Retained Farms CH” status and its percentage against the Total Volumes Purchased (please note that “Not Retained Farms CH” refers to those volumes purchased in the previous year and not the year you are looking). The legend names in Producer Status have been rephrased. For instance, the “02 New” has been replaced by “New Farms CH”.
- Multi-ingredient information has been included. The new tab includes four different visuals: The total multi-ingredient volume purchased out of the total volume purchased (multi-ingredient and not multi-ingredient). A time perspective clustered bar chart with purchases. An origin country and seller CH stacked bar chart and finally a table, which includes the multi-ingredient product name information attached to other data points. The footprint masking option has been applied, which is shown as “Unknown” for the origin country and farm CH.

Best regards,

On behalf of the Insights Delivery Team

Rainforest Alliance

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